

FLEMING'S

HOTEL MANAGEMENT & SERVICEGESELLSCHAFT MBH & CO. KG



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Partnership signatories (from left to right): Olivier Roux, Senior Managing Director EHL Advisory Services, Hartmut Schröder, CEO Fleming's Hotels, Valérie De Corte, Alumni and Industry Relations Director EHL, and André Mack, Director EHL Advisory Services

Flemings signs EHL Alliance Agreement with EHL Advisory Services SA in Lausanne as a Founding Member.

Frankfurt, 28.06.2019 Last week, Fleming's Group signed the EHL Alliance Agreement with EHL Advisory Services SA in Lausanne, thereby becoming a Founding Member of the new platform.

The new platform was conceived by EHL Advisory Services, the consultancy and training arm of EHL Group, the new EHL Alliance regards itself as a business club that brings together the hotel industry's best stakeholders and leading figures from various sectors. The Alliance offers hospitality firms, schools and individuals, in particular, the opportunity to use the resources and expertise of the Group.

Fleming's Hotels has already been collaborating with EHL for many years in the areas of mystery checks and consulting, junior and senior management development as well as employee training in general. This cooperation will now be further intensified through the EHL

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Alliance program. The partnership will also give Fleming's access to the EHL's global alumni network and allow the company to collaborate with the various research and innovation centres of the education group.

"The training and development of our staff, especially junior and senior managers, is a cornerstone of our corporate strategy. As the world's number one in hospitality management, the EHL Group is therefore exactly the right partner for us in this area. We're delighted to be involved with the Alliance as a Founding Member right from the start. Together with our previous initiatives, we regard the Alliance as an additional opportunity to encourage the training and development of junior hospitality managers, while actively promoting exchange, as well as even closer collaboration, within the hotel industry," says Hartmut Schröder, CEO of Fleming's Hotels.

"We are delighted to welcome Fleming's as a Founding Member of EHL Alliance. The future of hospitality will be brightest for those who adopt an inclusive and collaborative mind-set, and Fleming's is a prime example of the necessary progressive approach to excellence. We are more than happy to put our expertise in education and talent development at the service of Fleming's ambitious goals", said Olivier Roux, Senior Managing Director of EHL Advisory Service.

About Fleming's

Fleming's Hotel Management und Servicegesellschaft mbH & Co. KG, with headquarters in Frankfurt am Main, was founded in 1990. Fleming's GmbH owns a total of 19 accommodation establishments: 11 four to five-star Fleming's Hotels & Restaurants brand hotels in Frankfurt, Munich, Vienna and Zurich, four Steigenberger Hotels AG and IntercityHotel GmbH franchises, three "LiV'iN Residence by Fleming's" brand boarding houses and Savigny Hotel Frankfurt City. Fleming's GmbH operates in Germany, Austria and Switzerland and employs around 700 staff.

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